



ENCLOSED

- Application & Contract For Space
- Prospectus
(Rules & Regulations)
- Preliminary Exhibition Floor Plan

RULES & REGULATIONS

Rules & Regulations will be enforced to protect the rights of all exhibitors, the safety of attendees and the overall welfare of the Show. Please review the rules carefully before applying for space. All rules will be strictly enforced and we urge you to not create hardships for you or your booth personnel by failing to learn and comply with the Rules & Regulations.

**HBA OF GREENVILLE
MEMBERS ENJOY DISCOUNTED
SPACE RENTAL RATES**

Rates Per 10 x 10:

**HBA of Greenville Members:
\$650.00**

**Non-Members:
\$800.00**

**ADD: \$100 Each
for Corner Booths**

If you wish to join the Home Builders Association of Greenville, please contact our office for further details.

**48TH ANNUAL SOUTHERN
HOME & GARDEN SHOW
STATISTICS**

- Total Number of Exhibitors 335
- Net Square Footage
Occupied By Exhibits 58,800
- Attendance Total Including
Booth Personnel 11,955

**THE HOMEBUILDERS ASSOCIATION OF GREENVILLE
PROUDLY PRESENTS**

**THE NEW FALL SOUTHERN HOME &
GARDEN SHOW**

At the request of many of our Spring Southern Home & Garden Show exhibitors, the Home Builders Association of Greenville is proud to present the 1st Annual Fall Edition. The Inaugural Southern Home & Garden Show ~ Fall Edition ~ will be held October 30 - November 1, 2009 at the Carolina First Center in Greenville, South Carolina. The three-day event will serve as a smaller, seasonal opportunity for exhibitors to reach consumers planning fall fix-ups, remodeling projects, and special seasonal or Christmas decor.

We extend to you a special invitation to exhibit with us during this exciting event. Enclosed please find an Application & Contract For Space, Prospectus (Rules & Regulations) and Preliminary Exhibition Floor Plan.

**EXHIBIT SPACE IS ASSIGNED ON A
FIRST-COME, FIRST-SERVED BASIS**

Applications & Contracts For Space in the 1st Annual Southern Home & Garden Show ~ Fall Edition ~ are now being accepted.

Assignments of space to exhibitors in the Spring began April 23. Exhibit space will now be assigned to new exhibitors on a first-come, first-served basis. We urge you to act promptly and complete the enclosed Application & Contract For Space

and forward the form to our office with your deposit by return mail, fax or email.

As assignments of space are now in progress, please provide at least eight location choices on the

Please send the completed Application & Contract For Space with your 50% deposit by return mail, fax, or e-mail today.

Application & Contract For Space. If the eight location preferences are not available at the time of your assignment of space, you will be assigned as close as possible to one of your choices.

FREE PARKING DURING THE SHOW!

For the Inaugural Southern Home & Garden Show ~ Fall Edition, the Carolina First Center has agreed to provide complimentary parking. This is a bonus not possible during the Spring Show and will hopefully motivate more consumers to attend!

PLEASE VISIT OUR WEBSITE, WWW.HBAOFGREENVILLE.COM,

or telephone our office at 864.254.0135 if you have any questions or require additional information.

We will provide a direct link from the Exhibitor List on our website to your website, as a value-added service for exhibiting with us, and at no additional charge!

