

- Please review the Rules and Regulations contained in the Prospectus prior to applying for space.
- Complete all sections of this Application For Space and forward with your payment by return fax, mail or email to:

HBA OF GREENVILLE - 5 CREEKSIDE PART COURT, SUITE A - GREENVILLE, SC 29615
FAX: 864.254.0134 - PHONE: 864.254.0135 - EMAIL: LVANGIESON@HBAOFGREENVILLE.COM

- Fifty percent (50%) of the total space rental is required with this Application & Contract For Exhibit Space. Space will not be assigned without application and deposit.
- Remaining fifty percent (50%) of the total space rental is due on or before September 28, 2009.
- EXHIBIT SPACE RENTAL RATES (Per 10 x 10 Booth)
 HBA of Greenville Members: \$650.00 Non-HBA Exhibitors: \$800.00 ADD: \$100 Each for Corner Booths



50% DEPOSIT MUST BE RECEIVED WITH THIS APPLICATION & CONTRACT FOR SPACE

PLEASE TYPE OR PRINT AND COMPLETE ALL SECTIONS

Company:	E-Mail:
Address:	Website:
City, State, Zip:	Phone:
Contact:	Fax:
Title:	Date:

SPACE REQUIREMENTS:

Number of 10 x 10 Booths: _____ Linear Booth Corner Booth Perimeter Wall Island Booth (Min: 4 10 x 10s) Peninsula Booth

Please refer to the back of this Application & Contract for description of the different types of exhibit booths and the height restrictions for each. If your display or equipment exceeds eight feet in height in the rear one-half of your exhibit, and four feet in the front one-half of your exhibit, you must occupy an island or perimeter booth.

LOCATION PREFERENCES:

Please refer to the enclosed Preliminary Exhibition Floor Plan for booth numbers. All booths are 10-ft. by 10-ft., unless otherwise noted. If these booth location preferences are not available, assignment of space will be made based on the space requirements specified under the previous section.

1 st Choice:	5 th Choice:
2 nd Choice:	6 th Choice:
3 rd Choice:	7 th Choice:
4 th Choice:	8 th Choice:

NON-REFUNDABLE DEPOSIT REQUIRED - 50% OF TOTAL SPACE RENTAL. MAKE CHECKS PAYABLE TO HBA OF GREENVILLE. DEPOSIT MUST ACCOMPANY APPLICATION. BALANCE OF SPACE RENTAL DUE ON OR BEFORE SEPTEMBER 28, 2009.

No. of Booths:	x Member or Non-Member Rate	\$	+ Corner(s) \$	= Total Rental \$	Deposit Enclosed: \$	Balance Due 9/28/09: \$
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Method of Payment: Check Enclosed Credit Card Authorization: VISA MC AMEX Discover Indicate amount to be charged at this time: Deposit (50%) Full Space Rental (100%)

Credit Card Account No: _____ Expiration: _____ V-Code: _____ Amount: \$ _____

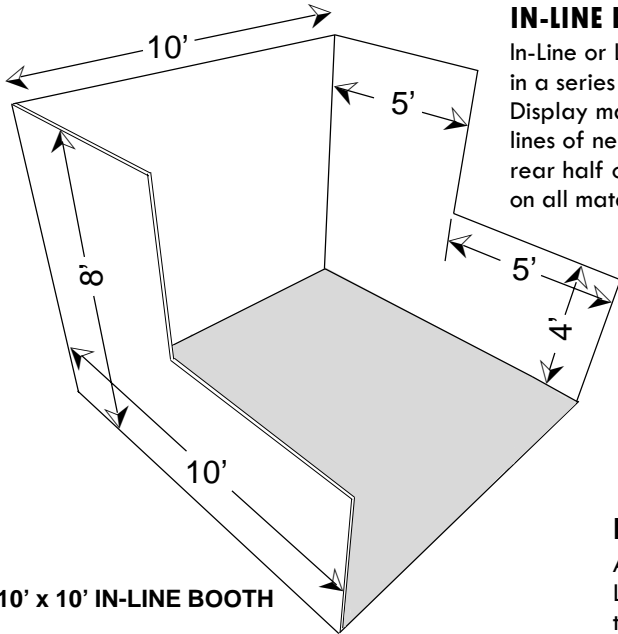
DESCRIPTION OF YOUR PRODUCTS OR SERVICES

We hereby request space in the Southern Home & Garden Show, Fall Edition, October 30-November 1, 2009 at the Carolina First Center in Greenville, South Carolina. Exhibit space requests are subject to acceptance of this Application by Show Management. If accepted, we agree to abide by the Show Rules, Regulations and Policies contained in the Prospectus.

Signature: _____ Title: _____ Date: _____

<p>FOR SHOW MANAGEMENT USE</p> <p>Date Received: _____ Application No. _____</p> <p>Comments: _____ Deposit Received: \$ _____</p> <p><input type="checkbox"/> HBA Member <input type="checkbox"/> Non-Member <input type="checkbox"/> Corner Booth(s): _____</p> <p>Amount Due By 9/28/09: \$ _____ 2nd Payment Received: \$ _____ Date: _____</p>	<p>Booth No(s). Assigned: _____</p> <p>To Be Known As Official Booth No. _____</p> <p>Booth Description: <input type="checkbox"/> In-Line <input type="checkbox"/> Corner <input type="checkbox"/> Perimeter <input type="checkbox"/> Island <input type="checkbox"/> Peninsula</p> <p>Space: \$ _____ + Corners \$ _____ = Total \$ _____</p> <p>Comments: _____</p>
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BOOTH DESCRIPTIONS & DISPLAY HEIGHT RESTRICTIONS



10' x 10' IN-LINE BOOTH

IN-LINE BOOTH OR LINEAR BOOTH

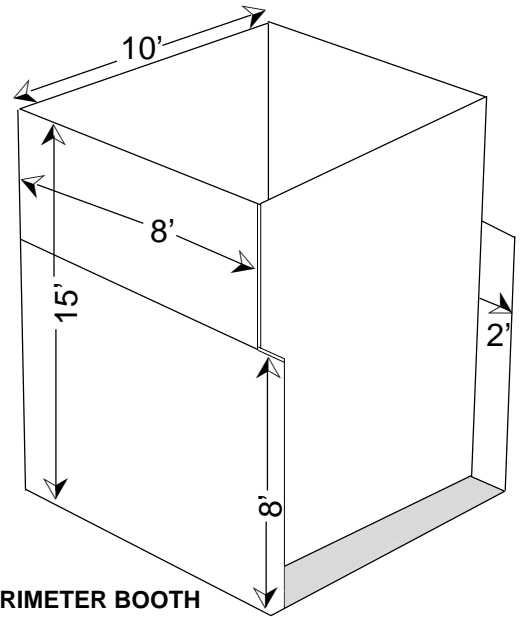
In-Line or Linear Booths have only one side exposed to an aisle and are arranged in a series along a straight line. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8-Ft. is allowed only in the rear half of the booth space, including signs, with a 4-Ft. height restriction imposed on all materials in the remaining space forward to the aisle.

CORNER BOOTH

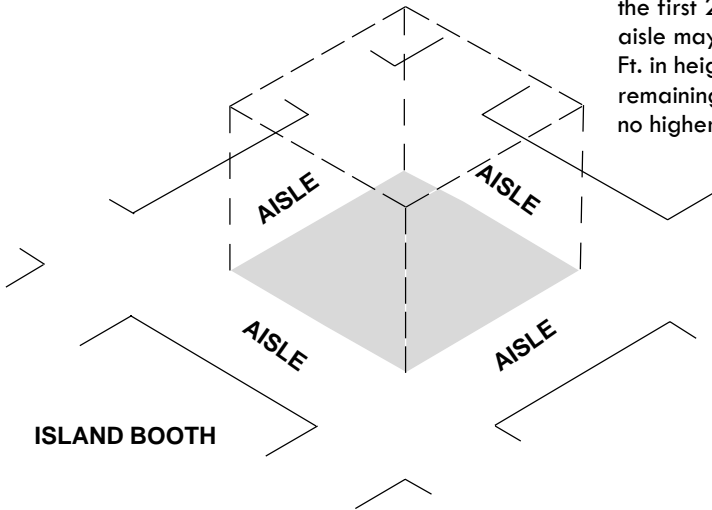
A Corner Booth is a Linear Booth exposed to aisles on two sides. All height restrictions for Linear Booths apply to Corner Booths.

PERIMETER BOOTH

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit. Display material within the first 2-Ft. from the aisle may not exceed 8-Ft. in height, and in the remaining exhibit space no higher than 15-Ft.



PERIMETER BOOTH



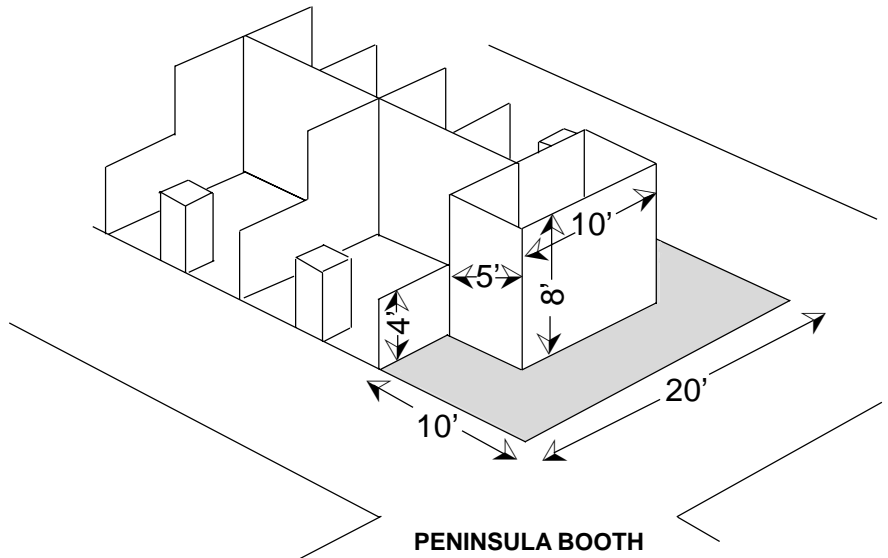
ISLAND BOOTH

ISLAND BOOTH

An Island Booth is four or more standard booths and is exposed to aisles on all four sides. Display material is restricted to a height of 15-Ft.

PENINSULA BOOTH

A Peninsula Booth is exposed to aisles on three sides. The backwall is restricted to 4-Ft. high within 5-Ft. of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Eight feet (8') is the maximum height allowance, including signage, for the center portion of the backwall.



PENINSULA BOOTH